



MARK MITTELSTAEDT

CELL: +1 (503) 887-7562 • EMAIL: mark.mittelstaedt@icloud.com

I have a track record of providing valuable services including social media management and content strategy, digital marketing, web/graphic design, website creation, audio/video editing, and music production. I have experience with influencers and team management. Here's some of my recent work. References available upon request. **Work samples available at markmittelstaedt.com/portfolio.**

ASSISTANT / DIGITAL STRATEGIST

at **White Noise Music Studio**
Aug. 2023 – Present (1 yr, 11 mo.)

Dan Brugh is a Portland area musician working with synthesizers and percussion, and WNMS is his music studio.

- Created graphics and marketing strategy for concerts
- Created livestream setup
- Lend my talents as a musician and sound designer

INDEPENDENT CONTRACTOR operating as **Mark Mittelstaedt Digital Solutions**

Apr. 2023 – Present (2 yr., 3 mo.)

I've done various one-off projects for businesses including:

- Television/digital ad video editing and submission for **SheMarkets Group**, a reputable marketing company
- GIF design for **Streamclash**, a reputable gaming company
- Graphic design for **Urban Pawz**, a Portland pet groomer
- Website design for the *In Good Hands* concert series by Pacific Northwest music association **Cascadia Composers**

WEBSITE BUILDER / BOOK COVER ARTIST

for **John Horton Houck**
Nov. 2024 – May 2025 (6 mo.)

John Houck is a zoo administrator-turned author.

- Created **johnhortonhouck.com**
- Designed book cover for **'Keeping the Zoo'**
- Designed marketing materials

SOCIAL MEDIA MANAGER at **San C Designs**

Mar. 2024 – Aug. 2024 (6 mo.)

San C Designs produces jewelry and home furnishings from ethically sourced repurposed materials.

- Designed web/print graphics for events and online marketplace
- Created social media ad campaigns

DIRECTOR OF SOCIAL MEDIA at **Marianne Williamson for President 2024**

Oct. 2023 – Jan. 2024 (4 mo.)

Marianne Williamson is a spiritual influencer and Democratic Presidential candidate and I coordinated implementing necessary strategies and safeguarding her prominent personal accounts (Instagram: 800K followers, X: 2.9M followers).

- Managed a 4-person social media team and coordinated strategies and ad campaigns, led meetings with staff/public
- Made thumbnails, edited/captioned short/long form videos
- Interacted with influencer support teams
- During my tenure, **Diggit Magazine analyzed the campaign's social media strategy** and success reaching our audiences.

DIGITAL PRODUCTION & MARKETING CONSULTANT

at **Call Me Limbo**
Jul. 2023 – Oct. 2023 (4 mo.)

***Call Me Limbo** is a satirical podcast hosted by two friends.*

- Created and executed marketing proposals and timelines
- Consulted on setup, podcast brand, content, and more

EDUCATION: Lake Oswego High School (Class of 2020) in Lake Oswego, Oregon